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Press Release

Backwards driving Porsche finally tested at top speed.

In 1992 Oskar de Kiefte got the hunch that “cars are driving the wrong way around”. In extreme the Porsche 928, this one looks in reverse exactly like the most ideal aerodynamic shape for above a surface. De Kiefte graduated in 1995 from the Art School “HKU”, with “The converted Porsche silver Aero”. The TV-program Mythbusters build a Porsche backwards again to test the car’s top speed.

Discovery Channel will present this program from November 17th !

In the beginning it was Oskar de Kiefte’s idea too, to test the Porsches top speed. He did test the car’s top speed before he dismantled the car completely. Even the circumstances are recorded. But when he discovered that the Porsche factory already did a wind tunnel test with the Porsche 928 in the opposite direction with better results, he removed this test out of his programme.

In 1931 Norman Bell Geddes showed the World too that in an aerodynamic way cars are driving in the wrong direction. Oskar de Kiefte was astonished about the non-functional behavior of car designers. To clear this he didn’t make the thousandth new car design, but completely turned around the Porsche to create a big shock.

In the past years Oskar de Kiefte build cars in different ways. Even this year he builds two cars for “Happy Street”, the Dutch Pavilion at the World EXPO 2010, Shanghai. These are the “Square Car” of John Kormeling and his own “Wind Turbine Car”. De Kiefte thinks, it’s great that the myth he created is become an item for Mythbusters to solve. This gives his idea a new life. Oskar de Kiefte worries about the way of testing. In the first place, the Mythbusters turned around the body without changing the position of the engine to the middle. There is virtually no space left for the driver and this is no fun at top speed.

Secondly, it’s important to set the car’s body in the right position. The backside somewhat higher or lower makes a great difference.

It must give the same shock effect nowadays as it did in the period de Kiefte present his “converted Porsche 924/928 silver Aero’s” to the public by books and papers as well as many broadcast TV programs, like Young industrial Designers ’96.

For more information please visit: www.oskardekiefte.nl

Information for editor staff: I don’t know when the Mythbusters program is broadcasted in the different countries, but it will start at 17 November 2010.

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